

africa adventure™

the greatest you can do!



Additional Advertisements Travel Directory 2009/2010

Advertisement / Placement	add bleed on all sides	Type area sizes		Premium Member*	Preferred Member	Standard Member	Other Advertisers
		width	height				
Members Listings							
Logo or picture	N/A	42	37	included	1.250 <input type="checkbox"/>	2.500 <input type="checkbox"/>	N/A
1/4 page	no	87	49	1.875 <input type="checkbox"/>	3.125 <input type="checkbox"/>	4.375 <input type="checkbox"/>	N/A
1/2 page	no	87	98	3.750 <input type="checkbox"/>	5.000 <input type="checkbox"/>	6.250 <input type="checkbox"/>	N/A
1/1 page	no	87	189	7.500 <input type="checkbox"/>	8.750 <input type="checkbox"/>	10.000 <input type="checkbox"/>	N/A
Topic Intro							
1/4 page	no	87	49	2.500 <input type="checkbox"/>	3.750 <input type="checkbox"/>	5.000 <input type="checkbox"/>	7.450 <input type="checkbox"/>
1/2 page	no	87	98	4.750 <input type="checkbox"/>	6.000 <input type="checkbox"/>	7.250 <input type="checkbox"/>	9.700 <input type="checkbox"/>
1/1 page	no	87	189	9.250 <input type="checkbox"/>	10.500 <input type="checkbox"/>	11.750 <input type="checkbox"/>	14.200 <input type="checkbox"/>
Index Section							
1/4 page	no	87	49	2.820 <input type="checkbox"/>	4.070 <input type="checkbox"/>	5.320 <input type="checkbox"/>	7.760 <input type="checkbox"/>
1/2 page	no	87	98	5.250 <input type="checkbox"/>	6.500 <input type="checkbox"/>	7.750 <input type="checkbox"/>	10.200 <input type="checkbox"/>
1/1 page	no	87	189	10.125 <input type="checkbox"/>	11.375 <input type="checkbox"/>	12.625 <input type="checkbox"/>	15.075 <input type="checkbox"/>
Inside Cover							
1/1 page front	yes	105	210	11.875 <input type="checkbox"/>	13.125 <input type="checkbox"/>	14.375 <input type="checkbox"/>	16.825 <input type="checkbox"/>
1/1 page back	yes	105	210	11.875 <input type="checkbox"/>	13.125 <input type="checkbox"/>	14.375 <input type="checkbox"/>	16.825 <input type="checkbox"/>

* Available from 15 April 2008 at R 4900 per year / R 490 month (replaces previous Preferred Member Option)

Company Details

Responsible Person

Company

Postal Address

Postal City

Postal Code

Country

Phone

Fax

E-mail

Payment options

Paid per cheque Electronic transfer

Payment received / Signature

Date

Terms and Conditions

All advertisements placed in the Africa Adventure™ Travel Directory 2008/2009 are payable on order to secure the printing and publishing thereof and will only be refundable in the unlikely event of non-publication.

All costs and damages incurred by cancellations / non-payment will be paid by the advertiser. No advertisement is refundable due to an objective quality defect.

Africa Adventure™ cannot be held responsible for any copyrights from information or photographic material supplied by the advertiser and used in this publication.

The advertiser is solely responsible for submitting finished material, which must be supplied electronically formatted for PC as a .jpg or .tif file at 300dpi in CMYK colour mode. All artwork can be emailed to artwork@africa-adventure.org

Order / Material Deadline 14 November 2008

In the event that Africa Adventure™ has to create or alter any kind of finished material or layouts, advertisers will be charged for these services at a rate of R 240 per hour.

I have read above terms and conditions and agree to them fully.

Customer Signature

Date